



Sanjog

The Lifeline



Franchise set up cost (INR)	
ELEMENTS	
Carpet Area (In Sq Ft.)	200.00 SFT
Centre Furnishing / Improvement etc.	
Ceiling / Painting	₹ 20,000
Painting and POP	₹ 10,000
Wooden Fittings / Racks	₹ 65,700
Wooden Fittings / Counter 2pc	₹ 33,000
Glass Door & other Work	₹ 37,000
Glass work	₹ 45,000
Electrical Fittings	₹ 10,000
LED 20LIGHTS	₹ 12,000
Internal Branding	₹ 20,000
Signage / Sign Board	₹ 30,000
Total Renovation Cost (A)	₹ 282,700
Equipment	
Air Conditioners	₹ 35,000
Refrigerators	₹ 10,000
POS (Hardware)	₹ 30,000
Software Cost	₹ 30,000
Power Backup (Inverter)	₹ 15,000
CCTV	₹ 15,000
Communication Equipments	₹ 3,000
Cycle	₹ 3,000
Misc Equipments	₹ 10,000
Total capital investment (B)	₹ 151,000
Business Promotion & Others	
Display Items / Initial Inventory	₹ 400,000
Prelaunch Marketing & Opening Expenses	₹ 10,000
License Cost	₹ 30,000
Total Financial Requirement for Setup (C)	₹ 440,000
Franchise Fee	₹ 300,000
Service Tax	₹ 54,000
Total Franchisee Fees (D)	₹ 354,000

TOTAL PROJECT COST (A+B+C+D)	₹ 1,227,700
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Provisions	
Lease Deposits (E)	₹ 150,000
Rental	₹ 150,000
HR	₹ 44,000
Electricity	₹ 5,000
Total WCR (F)	₹ 349,000