



# AISHWARYA ENTERPRISES



## SANJOG, THE Lifeline

OTC DABUR

DABUR AYURVEDA

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DABUR RED PASTE			
PACKING	MRP	PTR	RETAIL MARGIN %
100 GM	52	40.06	20



DABUR LAL DANT MANJAN			
PACKING	MRP	PTR	RETAIL MARGIN %
150GM	70	56.81	20



DABUR MESWAK			
PACKING	MRP	PTR	RETAIL MARGIN %
50GM	20	15.41	20
100 GM	52	40.06	20
200 GM	97	74.73	20



DABUR BABOOL PASTE			
PACKING	MRP	PTR	RETAIL MARGIN %
100 GM	30	23.11	20
175 GM	55	42.37	20



DABUR DANT RAKSHAK			
PACKING	MRP	PTR	RETAIL MARGIN %
50GM	20	15.41	20
100 GM	52	40.06	20



DABUR PUDINHARA ACTIVE			
PACKING	MRP	PTR	RETAIL MARGIN %
30 ML	49	36.46	25
10 ML	22	16.37	25
CAPSULE	25	18.60	25



DABUR HONEY			
PACKING	MRP	PTR	RETAIL MARGIN %
20 GM	17	14.46	15
50 GM	37	31.46	15
100 GM	62	52.72	15
300 GM	99	84.18	15
600 GM	199	169.22	15
1 KG	395	335.58	15



DABUR HOT SIP			
PACKING	MRP	PTR	RETAIL MARGIN %
4 GM	10	7.1	25
120 GM	300	223.21	25



DABUR MADHUWANI			
PACKING	MRP	PTR	RETAIL MARGIN %
150 GM	95	70.68	25



DABUR CHAWANPRASH			
PACKING	MRP	PTR	RETAIL MARGIN %
250 GM	99	82.71	17
500 GM	185	154.56	17
1 KG	340	284.04	17
500 GM (SF)	210	163.93	17
900 GM (SF)	390	305.45	17



DABUR AMLA HAIR OIL			
PACKING	MRP	PTR	RETAIL MARGIN %
70 ML	20	15.41	20
450 ML	199	153.31	20
180 ML	88	67.80	20
275 ML	134	103.24	20



DABUR VATIKA COCONUT OIL			
PACKING	MRP	PTR	RETAIL MARGIN %
150 GM	84	64.72	25
90 GM	39	30.05	25
VATIKA LEMON SHAMPOO - 100 GM	35	26.96	25



DABUR JASMINE OIL			
PACKING	MRP	PTR	RETAIL MARGIN %
100 GM	30	23.11	25



DABUR BADAM TAIL			
PACKING	MRP	PTR	RETAIL MARGIN %
25 ML	103	81.75	20
50 ML	197	156.35	20



DABUR LAL TAIL			
PACKING	MRP	PTR	RETAIL MARGIN %
50 ML	50	32	28
100 ML	100	71.43	28
200 ML	175	125	28
500 ML	375	267.85	28



DABUR JANAMGUTTI			
PACKING	MRP	PTR	RETAIL MARGIN %
30 ML	27	20.96	20



DABUR GRIPE WATER			
PACKING	MRP	PTR	RETAIL MARGIN %
125 ML	40	31.06	20

DABUR GULABARI			
PACKING	MRP	PTR	RETAIL MARGIN %
60 ML	28	21.19	20
120 ML	45	34.05	20
250 ML	75	56.72	20

DABUR ODOMOS				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
ODOMOS CREAM	25 GM	25	19.26	25
ODOMOS CREAM	50 GM	50	38.52	25
ODOMOS CREAM	100 GM	90	69.34	25
ODOMOS NATURAL	50 GM	50	38.52	25
ODOMOS NATURAL	100 GM	92	70.88	25
ODOMOS NATURAL LOTION	60 ML	50	38.52	25
ODOMOS LOTION	120 ML	90	69.34	25



<b>DABUR BLEACH</b>				
<b>FLAVOUR</b>	<b>PACKING</b>	<b>MRP</b>	<b>PTR</b>	<b>RETAIL MARGIN %</b>
<b>FEM BLEACH PINK</b>	<b>8 GM</b>	<b>30</b>	<b>22.11</b>	<b>25</b>
<b>FEM GOLD</b>	<b>8 GM</b>	<b>37</b>	<b>27.27</b>	<b>25</b>
<b>FEM GOLD</b>	<b>24 GM</b>	<b>65</b>	<b>47.90</b>	<b>25</b>
<b>OXYLIFE</b>	<b>27 GM</b>	<b>82</b>	<b>60.43</b>	<b>23</b>
<b>OXYLIFE</b>	<b>9 GM</b>	<b>42</b>	<b>30.95</b>	<b>25</b>
<b>FEM HAIR REMOVAL CREAM SANDAL</b>	<b>40 GM</b>	<b>65</b>	<b>50.08</b>	<b>23</b>



Dabur Air Sanitizer Spray

<b>DABUR ODONIL AIR SANITEZER</b>				
<b>FLOAVOUR</b>	<b>PACKING</b>	<b>MRP</b>	<b>PTR</b>	<b>RETAIL MARGIN %</b>
<b>FLORAL</b>	<b>275 ML</b>	<b>199</b>	<b>140.54</b>	<b>30</b>
<b>CITRUS</b>	<b>275 ML</b>	<b>199</b>	<b>140.54</b>	<b>30</b>



<b>DABUR ODONIL ROOM SPRAY</b>				
<b>FLAVOUR</b>	<b>PACKING</b>	<b>MRP</b>	<b>PTR</b>	<b>RETAIL MARGIN %</b>
<b>CITRUS</b>	<b>275 ML</b>	<b>149</b>	<b>105.23</b>	<b>28</b>
<b>ROSE</b>	<b>275 ML</b>	<b>149</b>	<b>105.23</b>	<b>28</b>
<b>SANDAL</b>	<b>275 ML</b>	<b>149</b>	<b>105.23</b>	<b>28</b>



DABUR HONITUS COUGH SYRUP				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
HAJMOLA ANARDANA	20 MRP	20	15.94	22
HAJMOLA ANARDANA	40 MRP	40	31.89	22
HAJMOLA ANARDANA	JAR	160	124.22	22
HAJMOLA CHATCOLA	20 MRP	20	15.94	22
HAJMOLA CHATCOLA	40 MRP	40	31.89	22
HAJMOLA CHATCOLA	JAR	160	124.22	22
HAJMOLA IMLI	20 MRP	20	15.94	22
HAJMOLA IMLI	40 MRP	40	31.89	22
HAJMOLA IMLI	JAR	160	124.22	22
HAJMOLA PUDINA	20 MRP	20	15.94	22
HAJMOLA PUDINA	40 MRP	40	31.89	22
HAJMOLA PUDINA	JAR	160	124.22	22
HAJMOLA REGULAR	20 MRP	20	15.94	22
HAJMOLA REGULAR	40 MRP	40	31.89	22
HAJMOLA REGULAR	JAR	160	124.22	22

DABUR HONITUS COUGH SYRUP			
PACKING	MRP	PTR	RETAIL MARGIN %
100 ML	90	66.99	25
200 ML	160	119.05	25



DABUR REAL				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
REAL FP MOSAMBI	1 LTR	110	86.16	21
REAL FP GUAVA	1 LTR	100	78.32	21
REAL FP PINEAPPLE	1 LTR	105	82.24	21
REAL FP ORANGE	1 LTR	110	86.15	21
REAL FP MIXED FRUIT	1 LTR	110	86.15	21
REAL LITCHI	1 LTR	110	86.15	21
REAL APPLE	1 LTR	105	82.24	21
REAL ORS APPLE	300 ML	35	25	21
REAL ORS ORENGE	300 ML	35	25	21







DABUR CHURNA				
PRODUCTS	PACKING	MRP	PTR	RETAIL MARGIN %
GILOY	100 GM	75	59.52	25
ASHWAGANDHA	60 GM	90	71.43	25
AMLA	100 GM	80	63.49	28
TRIFALA	120 GM	58	46.03	28
SITOPOLADI	60 GM	120	95.24	20
BRAHMI	100 GM	70	55.79	12
ARJUN CHAL	100 GM	75	59.52	28
HINGWASTAK	100 GM	106	84.13	20
LAVANG BHASKAR	120 GM	90	64	25



DABUR JUICES				
PRODUCTS	PACKING	MRP	PTR	RETAIL MARGIN %
GILOY	1 LTR	250	186.03	20
GILOY NEEM TULSI	1 LTR	250	186.01	20
AMLA	1 LTR	220	163.69	20
ALEOVERA	1 LTR	250	186.01	20
WHEATGRASS	1 LTR	250	186.01	20



DABUR TABLETS				
PRODUCTS	PACKING	MRP	PTR	RETAIL MARGIN %
ASHWAGANDHA	60+20 TAB FREE	150	111.61	30
AMLA	60+20 TAB FREE	165	122.77	30
GILOY	60+20 TAB FREE	165	122.77	30



DABUR RATNAPRASH				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
RATNAPRASH	450 GM	498	370.54	25
RATNAPRASH	900 GM	960	714.29	25



DABUR HEALTH SUPPLEMENTS				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
HALDI DROP	20 + 10 ML	195	145.09	25
TULSI DROP	20 + 10 ML	195	145.09	25



DABUR ASAVA-ARISHTA				
PRODUCTS	PACKING	MRP	PTR	RETAIL MARGIN %
ABHAYARISHTA	450 ML	142	112.70	33
ABHAYARISHTA	680 ML	175	138.89	33
AMRITARISHTA	450 ML	142	112.70	25
ASHOKARISHTA	450 ML	112	88.89	25
ASHWAGANDHARISHTA	450 ML	210	166.67	33
CHANDANASAVA	450 ML	146	115.87	33
DASHMULARISHTA	455 ML	145	115.08	25
LAUHASAVA	450 ML	144	114.29	33
PUNARNAVARISHTA	450 ML	144	114.29	33
MAHA SUDARSHAN KWATH	225 ML	112	88.89	33
MAHA SUDARSHAN KWATH	450 ML	190	150.79	33



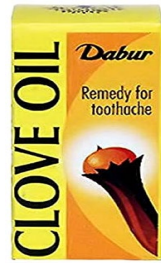
DABUR URINARY SYSTEM				
PRODUCTS	PACKING	MRP	PTR	RETAIL MARGIN %
STONDAB SYRUP	200 ML	145	107.89	17
STONDAB	60 TABS	128	95.24	17



DABUR VATI-GUTIKA				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
GILOY KI GHANVATI	40 TABS	90	71.43	18
YOGRAJ GUGGULU	120 TABS	128	101.59	20



DABUR ANALGESIC				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
RHEUMATIL TAB	90 TABS	205	152.53	17
RHEUMATIL OIL	50 ML	124	92.26	17
RHEUMATIL GEL	30 GM	94	69.94	17
RHEUMATIL SPARY	40 GM	130	95.33	20



DABUR OILS				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
LAVANG KA TAIL	2 ML	34	26.98	7
KERATEX OIL	100 ML	172	127.98	25
ERAND TAIL	50 ML	58	46.03	25
SHRIGOPAL TAIL	50 ML	267	211.90	30



DABUR WOMEN'S HEALTH				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
MENSTA SYRUP	200 ML	138	102.68	25



DABUR LIVER TONIC				
PRODUCT	PACKING	MRP	PTR	RETAIL MARGIN %
HEPANO SYRUP	90 TABS	118	85.66	17
IMUDAB SYRUP	200 ML	124	92.24	17



<b>DABUR HEALTH SUPPLEMENTS</b>				
<b>PRODUCT</b>	<b>PACKING</b>	<b>MRP</b>	<b>PTR</b>	<b>RETAIL MARGIN %</b>
<b>DABUR GLYCODAB</b>	<b>60 TABS</b>	<b>300</b>	<b>223.21</b>	<b>17</b>
<b>STRESSCOM</b>	<b>10 CAPS</b>	<b>70</b>	<b>52.08</b>	<b>17</b>
<b>LIPSTAT</b>	<b>10 CAPS</b>	<b>78</b>	<b>58.04</b>	<b>20</b>
<b>DABUR MUSLI GOLD</b>	<b>10 CAPS</b>	<b>250</b>	<b>186.01</b>	<b>25</b>
<b>SHILAJIT DOUBLE GOLD</b>	<b>10 CAPS</b>	<b>325</b>	<b>241.84</b>	<b>25</b>
<b>DABUR STEAM INHALATION CAPSULES</b>	<b>10 CAPS</b>	<b>70</b>	<b>52.08</b>	<b>17</b>

<b>DABUR HEALTH SUPPLEMENTS</b>				
<b>PRODUCT</b>	<b>PACKING</b>	<b>MRP</b>	<b>PTR</b>	<b>RETAIL MARGIN %</b>
<b>ASHWAGANDHA VALEHYAM</b>	<b>400 GM</b>	<b>305</b>	<b>242.06</b>	<b>20</b>
<b>DABUR AYUSH KWATH</b>	<b>60 GM</b>	<b>90</b>	<b>71.43</b>	<b>12</b>
<b>DABUR VEDIC SURAKSHA GREEN TEA</b>	<b>1.5 GM</b>	<b>75</b>	<b>62.11</b>	<b>7</b>
<b>JURITAP</b>	<b>30 ML</b>	<b>45</b>	<b>33.48</b>	<b>12</b>